



**dealerday**  
Exhibits, Education, Networking

Westchester Marriott - Tarrytown, NY

Thursday, February 16<sup>th</sup> 2023

8:30am - 4:00pm

Register at [bel-aqua.com](http://bel-aqua.com)  
or scan the QR code



## MORNING SEMINARS 9:00 - 10:30am

### #1 Hayward

#### Basics of Electricity applied to Pool Equipment

In this class, Hayward will review the basics of electricity, including terminology (watts vs volts), electrical components (circuits, relays, current ratings, multimeters) and also discuss important electrical concepts (ex: grounding vs bonding and circuit breaker sizes). All topics will tie into installing and wiring pool equipment.

*Presented by Kori Duffek*

### #2 Raypak

#### Discover the new Avia Heater

Discover the features and benefits of Raypak heaters including both the Digital (the big one) and its new powerful little brother the Avia. Proper installation, operation and troubleshooting will be discussed.

*Presented by Earl Dietz*

### #3 NPC National Plasterers Council

#### Pool Preparation for Plaster

How to properly prepare new and renovated pool shells for a new finish.

*Presented by Rob Romano*

### #4 Jack's Magic

#### Stain Certification

Overview of proper pool finish care and maintenance, general use of Jack's Magic products including stain identification, prevention, and removal best practices.

*Presented by Don Austin*

### #5 Solenis (GLB, Leisure Time, Applied Biotech)

#### Why Water Chemistry Matters in Spanish

#### *Por qué es Importante la Química del Agua en Español*

This will be an interactive session to understand what makes each pool unique, and the qualities of a healthy pool. You will learn how to use chemistry to treat common issues, maintain proper sanitation and balance.

Esta será una sesión interactiva para comprender qué hace que cada piscina sea única y las cualidades de una piscina saludable. Aprenderá a usar la química para tratar problemas comunes, mantener el saneamiento y el equilibrio adecuados.

*Presented by Ricardo Galeano, Regional Sales Manager for Latin America*



Exhibit Hall 10:00am - 4:00pm  
Continuing Education Credits  
Raffles, Vendor Specials and More



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## AFTERNOON SEMINARS 1:00 - 2:30pm

### #6 Taylor Technologies

#### Water Testing

Basics to advanced and everything you need to know about water testing.

*Presented by Chris Golden*

### #7 Merlin

#### Liner Measuring and Installation

Vinyl liner measuring, installation, and Merlin Magix. All aspects of vinyl liners, from selling to installing so your project is stress-free, profitable, and done right the first time. How to measure accurately and efficiently using the Merlin Magix AB App, how to best prep the pool, and install. In addition, we will address options for dealing with groundwater issues, the effects of water chemistry, and how to address wrinkle problems when installing a liner.

*Presented by Marc Cornely*

### #8 Pentair

#### Hydraulics and Understanding of Water Flow

Intro to hydraulics and the fundamental understanding of water flow. How to improve efficiency, lengthen equipment life, plus other tips and tricks.

*Presented by Kevin Burhans and Joe Koidl*

### #9 Fluidra

#### DEL/CMP Water Treatment Using AOP, UV, and Ozone

Understand Ozone, UV and their combined benefits as Advanced Oxidation Process (AOP). Learn how UV effects Ozone and what are hydroxyl free radicals. Understand proper application and installation. Learn how to present these systems to your customers.

*Presented by Matt Lennon*

### #10 Nirvana

#### Heat Pumps For Any Pool in Spanish

#### *Bombas de Calor para Cualquier Piscina En Español*

Basic operation, sizing, and installation for pool heat pumps. Advantages of heat pumps for all pool types. Tools to help you present the return on investment to your customers.

Este seminario cubrirá las operaciones básicas, el dimensionamiento y la instalación de bombas de calor para las piscinas. Las ventajas de las bombas de calor para todos los tipos de piscinas, incluyendo las combinaciones de spa y de piscina, de sistemas híbridos y de unidades múltiples. Aprenderán a conectar una bomba de calor Nirvana a los sistemas de automatización más populares. También cubriremos trucos para ayudarlos a presentar el retorno sobre la inversión a sus clientes.

*Presented by Patricia Rivera Philippon & Geoffrey Pelsise*



**BEL~AQUA**<sup>®</sup>  
pool supply

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